Neck-deep in Work is Never Enough! Show Your Profession As Opportunity Awaits No One

PRESIDENT TSAY SHENG TZENG OF

YUH CHYANG HARDWARE,



THE CNC MACHINING PARTS GENIUS 專訪CNC鬼才─鈺強五金

by Tanya Shih, Fastener World Inc.

Achieving Stable Product Quality

Yuh Chyang, certified by TS16949, is familiar with various CNC lathes operation. It introduced Japanese precision computer-control CNC lathes and measuring & testing equipment in order to achieve a complete control of the manufacturing process. It is also capable of manufacturing customized measuring & testing equipment that inspect finished products to ensure the compliance with a tolerance within 0.005 mm required by clients.

Building Long-Term Customer Relationship

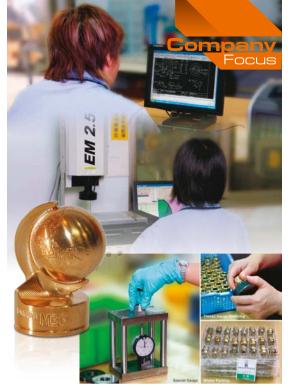
The insistence on quality of Yuh Chyang is the one and only key to long-term cooperation with customers. Over 80% of its customers have been cooperating with it for over 10 years. "Yuh Chyang's main products are difficult parts that meet the high level of safety and technical requirement. The brilliant quality can help establish excellent customer relationships in the long run. "The most difficult customer I met years ago has now become the best friend of mine," said President Tsay Sheng Tzeng.

Going Forward with Passion & Teamwork



President Tzeng loves to try and put together new techniques in his free time, and his passion for R&D influences all the other staff in the company. Projects slated for special cases are supervised by exclusive QC personnel from sample making, manufacturing, mass production, to inspection. "As everyone is well aware of his/her duty and each case is handled





Capability to design special measuring device

by a different man, the consistency in quality can be ensured," Tzeng added.

Thinking Globally

"Making yourself known to everyone" is the key to stretching your techniques to the market. Yuh Chyang has attended several global exhibitions in the past for increasing its presence and witnessing the market trend.

Looking Closer at Precision Parts & Automobile Market and Exploring New Medical Components Sector

With its revenue deeply rooted in Europe (60%), North America (25%), Asia (10%), and the Middle East (3%), Yuh Chyang is well-known for manufacturing micro precision fasteners and components for automobiles/motorcycles. It supplies safety parts for core engines and braking systems to BMW, VOLVO, Benz, and Scania. In addition, it has also stepped into the medical components industry. President Tzeng said, "Yuh Chyang never sets boundaries for target markets and territories. The company

will continue to focus on customized parts with high quality and techniques as well as put more emphasis on European and American automobile and high-end component markets."

