



Senafor Honors Hassmann on Its 70th Anniversary

The annual Senafor international seminar and meeting traditionally brings together academic experts and industry professionals engaged in research and development related to industrial processes such as cold and hot forging, as well as fastener and auto parts manufacturing.

The 44th Senafor took place from October 1st to 3rd, 2025, in Porto Alegre, RS, Brazil. *The opening ceremony included a special tribute to Hassmann S/A, celebrating its 70 years of history.* Carlos Hassmann, the company's president and son of the founders—including Mr. Karl, an Austrian immigrant, as well as Mrs. Elka Hassmann, a Brazilian—delivered the keynote address.

Founded in 1955, Hassmann S/A is now one of Brazil's leading and most reliable fastener manufacturers, producing 2,800 tons monthly with over 500 direct employees. The company also has a strong presence in the USA through its local distribution center.

The event was chaired by Dr. Lirio Schaeffer and featured a lecture by Mrs. Simone Stülp, Head of the Secretariat of Innovation, Science, and Technology of the State Government, who spoke on "Innovation Policies for the Industrial Sector in Rio Grande do Sul."

Brazil's Fastener Imports in Q1-Q3 2025 Exceed Full-Year 2021

Approaching a new annual record, Brazilian fastener imports reached USD 934.2 million by the end of September (Q1-Q3), surpassing the total value of USD 934.0 million recorded for the entire year of 2021. In terms of volume, imports showed a slight difference: 201.3 thousand tons this year (Q1-Q3) compared to 205.3 thousand tons in all of 2021.

Regarding fastener exports, comparing the same nine-month period, values increased to USD 127.6 million in 2025, up from USD 107.5 million in the 12 months of 2021. However, volumes revealed an opposite trend, with 20.2 thousand tons exported in Q3 2025 versus 47.1 thousand tons during 12 months of 2021.

Source: www.mdic.gov.br

The opening ceremony featured a keynote lecture by Carlos Hassmann, the president of Hassmann S/A.



(Photo by Enio Rogério Piotto)





(Photo by Enio Rogério Piotto)

Brazilian Presence Grows at IFE USA, Fastener Companies Exploring New Global Markets

Unlike their strong leadership in agribusiness, Brazilian entrepreneurs have historically been less prominent exporters in industrial sectors such as fasteners—including bolts, screws, nuts—and related tools, machinery, and services in the international fastener market.

It is important to remember that Brazil, the largest country in South America, faced dramatic economic challenges until the introduction of the new economic measures in 1994, ending the hyperinflation crisis that peaked between 1980 and 1994 with an accumulated rate of an astonishing 13,342,346,717,671.70%. Between 2015 and 2024, inflation totaled 69.7%. The Real Plan was a complex but successful set of measures that restructured and stabilized Brazil's economy. However, it also had downsides.

“The exchange system was used as a tool to control inflation, which resulted in the destruction of the domestic industrial sector,” explained Mr. Delfim Netto (1928–2024), Brazil's longest-serving economic minister.

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(Photo by Enio Rogério Piotto)

Due to strict import controls, Brazil remained relatively closed to global markets for years. Since 1992, the country has gradually opened up, although Brazilian companies have been cautious players in sectors like the fastener industry.

This cautious presence may be changing, especially after participation in key international fastener trade fairs such as Wire Düsseldorf and Fastener Fair Global, both held in Germany—events that previously had very few Brazilian exhibitors—as well as several in Mexico.

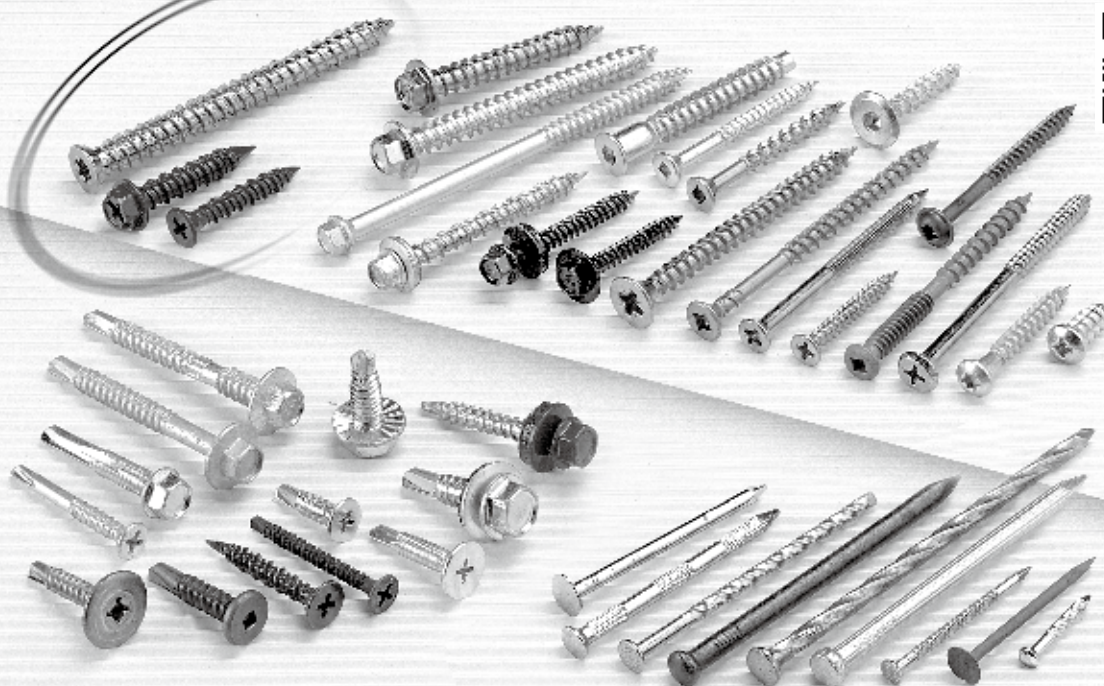
In the United States, however, Brazilian participation has been more consistent, notably at the recent International Fastener Expo held in September in Las Vegas, NV. Brazilian exhibitors included Ciser, Fey, GPTECH, Hassmann, Jomarca, Latam Fastener, MaxDel, Metaltork, Sforplast, SouthWind, Walsywa, and Zincagem Martins. ■



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