

Linking International Manufacturing Industry and Vietnamese Market Opportunities

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MTA Vietnam took place at Halls A and B of Saigon Exhibition and Convention Center (SECC) in Ho Chi Minh City from July 2 to 5, attracting about 380 exhibitors from Vietnam, Asia (Taiwan, India, Japan, China, Thailand, S. Korea, Malaysia, Singapore, Indonesia, Israel), Europe (Germany, UK, Italy, Austria, Netherlands, France, Switzerland, Finland) and the US. Moreover, Japan, Singapore, China, etc. were presented in the form of national pavilions.

Since its inaugural edition in 2005, MTA has continued to play an important role in facilitating two-way exchanges between the global manufacturing industry and Vietnam's local market, and introducing the most advanced manufacturing products, technologies and product solutions from around the world to the Vietnamese manufacturing industry. Exhibitors in 2025 mainly came from the fields of automation, cutting tool systems, factory equipment, material handling, measurement and inspection technology, metal cutting machines, metal forming/sheet metal cutting machines, tools & dies, software and design systems, surface treatment and heat treatment.

In order to provide exhibitors and visitors with a deeper understanding of the latest manufacturing technologies and trends, the organizer also invited associations and industry experts to hold a number of market and technology seminars on topics ranging from automation to Altomation, investment/development/collaboration opportunities in Vietnamese semiconductor industry, digital transformation, smart sustainable manufacturing, sourcing, clean energy, manufacturing technologies, raw material processing, and many other topics. There were also matchmaking

meetings with German and Japanese companies for buyers.

Fastener World also went to the exhibition again this year. In addition to disseminating the latest sourcing magazines, we also introduced the optimized online product and supplier search platform to the professional buyers coming to our booth. Many buyers who read our magazines on site or scanned the QR code to enter our online B2B buying & selling platform all said that the abundant information on fasteners, hardware, components, tools, machinery and peripheral suppliers was very helpful for them to find more sources for future purchases.

The organizer has announced that the show will be held again on July 01-04, 2026 at Hall A & B, S.E.C.C- Ho Chi Minh City. Please stay tuned to our official website at www.fastener-world.com for more information.





Manufacturing World is held in Tokyo, Osaka, Nagoya and Fukuoka by turns in different months of a year, and the edition in Tokyo is the largest of them all in terms of scale. On July 9-11 this year, Manufacturing World was grandly held at Makuhari Messe in Tokyo. The concurrent shows included Design Manufacturing Solutions Expo, Mechanical Components & Technology Expo, Medical Device Development Expo, Factory Facilities & Equipment Expo, Additive Manufacturing Expo, Manufacturing Cyber Security Expo, Smart Maintenance Expo, Measure/Test/Sensor Expo, Manufacturing DX Expo, and Industrial ODM/EMS Expo.

This year's event featured 11 pavilions and attracted 1,975 Japanese and overseas companies to exhibit the most advanced metal parts and components, facilities and equipment, manufacturing technologies, IT technologies, digital transformation and AI solutions, etc. According to the latest figures released by the organizer, the 3-day exhibition attracted a total of 55,749 visitors, mainly from the automotive, heavy industry, electronics, machinery, precision equipment and many other fields. During the exhibition period, the organizer also invited many Japanese and overseas leading business executives and renowned experts to hold a number of manufacturing-related industry trends and technology exchange seminars, which attracted many visitors interested in market trends and the latest manufacturing technologies to make appointments to listen to the seminars.

According to the observation of Fastener World's staff at the show, Tokyo located in the Kanto region of Japan is a pivotal city where many well-known manufacturers of electronic equipment, precision instruments, medical equipment, heavy industry, machinery, construction equipment, semiconductors, as well as automobiles and peripheral

parts set up their factories or headquarters, which demonstrates a huge manufacturing momentum. The number of exhibitors this year was similar to that of last year. Roughly 20-30 exhibitors were related to the fastener industry and were mainly from Japan and China. There were also a few from Europe, Taiwan, Thailand.

The organizer has announced that the next show will be held on July 1-3, 2026 at Tokyo Big Sight. For more show information, please keep following us on our official website at www.fastenerworld.com.

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Fastener and Fixing Vietnam is Vietnam's leading event in the fastener industry. This year, it was held concurrently with the Vietnam Manufacturing Expo (VME) from August 6 to 8, gathering exhibitors and professionals from diverse fields including assembly and installation systems, construction/industrial



fasteners, and machinery. The exhibition provided participating companies with a gateway into one of Southeast Asia's most important manufacturing hubs.

Although most exhibitors were domestic Vietnamese companies, the exhibitors also included A-Stainless International and Tainan Chin Chang Electrical from Taiwan. Besides local Vietnamese visitors, we also observed Bossard and Würth at the event. As these two German firms have local branches in Vietnam, they sent personnel from their Vietnamese offices to visit the show. Fastener World leveraged the opportunity of this show to promote magazines and introduce high-quality fastener companies to the Vietnamese market.

Overall, Vietnam's economic growth has slightly slowed in recent years due to tariff impacts. However, the local government remains actively committed to infrastructure and technological development, showing strong determination for expansion. At this exhibition, we noticed that Chinese exhibitors had a competitive advantage in pricing, while Taiwanese companies advancing into the Vietnamese market held stronger capabilities in machinery, molds, and stamping products.

Additionally, Vietnam is actively developing green transportation policies centered on electric motorcycles, providing subsidies and continuing related battery R&D. The government encourages the public to switch to electric motorcycles. Although policy support for electric cars is less apparent, the overall direction toward electrification is clear. From a market perspective, Vietnam's industrial development is still in its early stage. However, with major companies like Bossard and Würth already established locally, combined with Southeast Asia becoming a global investment hotspot in recent years, Vietnam's development potential in the next decade is not to be underestimated.

The dates of the next edition of the show have yet to be announced. For the latest event information, stay tuned to Fastener World's official