



# TIFI to Launch "Taiwan Pavilion" at IFE

With the opening of IFE 2025 approaching, TIFI (Taiwan Industrial Fasteners Institute) Chairman Mr. Yung-Yu Tsai is in collaboration with the Kaohsiung City Government and securing approximately NTD 3.5 million in subsidies from the Economic Development Bureau, to expand its presence from a single booth to six booths, creating an exhibition area titled "Taiwan Pavilion". This pavilion will be offered free of charge to Taiwanese companies not exhibiting individually, enabling them to showcase products collectively and host client meetings, thereby increasing their chances of securing orders.

The pavilion will highlight Taiwan's half-century heritage in fastener manufacturing, emphasizing the high quality and cost-effectiveness of Taiwanese fastener products that rival those from Europe and the U.S. It will feature two private meeting rooms and four open meeting tables available exclusively for TIFI members to invite clients. Additionally, National Fastener Distributor Association (NFDA) will be invited to visit, boosting Taiwanese companies' visibility and order opportunities in the U.S. market.

Taiwanese fastener industry is heavily export-oriented, with about 45% of exports destined for the U.S. However, in 2025, the sector faces dual pressures from a 50% U.S. tariff on steel and aluminum products and a significant appreciation of the New Taiwan Dollar, which has severely eroded profit margins due to exchange losses. TIFI Chairman Yung-Yu Tsai stated that establishing the Taiwan Pavilion aims to help businesses navigate these tariff and currency headwinds, create new business opportunities, and strengthen Taiwan's global competitiveness in fasteners.

This year's show has become a critical platform amid U.S. tariff policies, and the Taiwan Pavilion, supported by TIFI and Kaohsiung City Government, is expected to be a key tool for Taiwanese fastener companies to capture more U.S. market share.

