A well-known market survey company reports that the European industrial fasteners industry achieved revenues of USD 22.959 billion last year. From 2025 to 2030, the industry is expected to grow at a compound annual growth rate of 3.3%. Despite significant economic challenges in Europe's market climate over the past few years, demand for fasteners remains strong. As a bellwether for the European fastener industry, Fastener Fair Global embraced its tenth edition in 2025. The show spanned halls 1, 3, 5, and 7, covering 52,000 square meters of exhibition space, with the participation of over 1,000 exhibitors from more than 40 countries. The event also featured an innovation display area showcasing many creative new products for the year.



According to the organizer's press release, the majority of exhibitors came from major fastener-manufacturing countries, with high participation from Germany, Italy, Taiwan, China, India, Turkey, the Netherlands, the UK, Spain, and France. Fastener World (the Taiwan sales representative for Fastener Fair Global) led over 160 Taiwanese exhibitors there to participate, forming a highlight at the event. Additionally, exhibitors from other Asian countries like India, Indonesia, Vietnam, and Japan EMBER booked large booths to showcase products, aiming to secure more partnerships and competitive advantages in a challenging market environment.

## **FASTENER** FAIR GLOBAL Supply Chain Restructuring Brings New Opportunities

## **European Buyers Floek to Fastener** Fair Global 2025

Taiwan

▼ EFDA

UPIVEB



Fastener World sent many exhibition specialists to our two booths in halls 5 and 7. Besides matching visitors with fastener suppliers from various countries, we interacted with other exhibitors to gather the latest market intelligence from European suppliers. Our specialists revealed that from the first day of the show, there had been a surge of visitors, mostly European distributors and importers. We had many visitors flocking at our booths, including fastener manufacturers, buyers and distributors who mentioned that the global fastener supply chain is undergoing a "restructuring" in 2025, and that many importers are seeking to establish additional sources beyond their current suppliers and are building more robust and intimate supplier partnerships to face future challenges such as tariffs, carbon reduction targets, as well as potential economic and supply chain risks. This indicates that the demand for fasteners in Europe is not fading and the supply mechanism between Europe and various countries will likely be further strengthened due to current international political and economic situations. In summary, the era of supply chain restructuring is driving a new wave of business opportunities. Therefore, some of those who had received Fastener World magazines before came to our booth for the latest issue. We even met buyers from as far away as Northern Europe and Belarus who hoped to find more fastener sources through our magazines.

The organizer has announced that the next Fastener Fair Global will be held on April 6-8, 2027 at Messe Stuttgart. For more information, check out Fastener World's website at www.fastener-world.com





223







226 Fastener World no.212/2025 惠達雜誌







229



230 Fastener World no.212/2025 惠達雜誌

INTERNATIONAL EXHIBITORS

## **EXHIBITION - GERMANY**

## **Editor's Select Innovative Products**



#### by 310Express

Japanese 310Express has released the new System 6 Aluminium under its TRF<sup>®</sup> series. The new product is lighter in weight and is available in different colors such as black, blue, green, purple, and red. This new anti-theft and high-security product under the TRF<sup>®</sup> series is RoHS compliant and is very difficult to remove without using a special tool.

The finest ho

### Superclamp

#### by Jubilee Clips

Superclamps offer the highest tightening torques with 8.8 high tensile bolts allowing an impressive maximum recommended torque of 25Nm. Naturally with the smaller clamps using a smaller bolt the torques are lower, but even so, the torques are impressive by comparison to alternatives for the same size range. Available in zinc protected mild steel and both 304 (A2) and 316 (A4) grades of stainless steel suitable for marine and offshore oil and gas applications.

GR GREEN PRO

The "GR GREEN PRO" for all building supports is a high performing Eco Green Plug designed for a green planet. It is made of high-strength polymers that guarantee high load value. Its elastic collar allows a throughfastening and the 4-sector body structure helps increase adaptability to the base material. It also has the anti-rotation wings, S-slot, and the internal guide for correct screw insertion.

### Battery Riveter for Blind Rivet Nuts

by Bralo

The BT-18N riveting machine is a professional tool for installing rivet nuts with high quality riveting. High performance riveting machine with automatic threading and unscrewing for higher performance. It offers quality riveting thanks to quick stroke or pull force adjustment with built-in LED display. It also has an LED light for better visibility of the working area.





#### **BIT-LOK™** Technology

#### by The Phillips Screw Company

BIT-LOK<sup>TM</sup> requires no force to keep the bit in the recess. It is useful in overhead or ladder situations where it is difficult to apply pressure and is useful in hard-to-reach areas like cabinets and enclosures. It can reduce chance of material damage from cam-out and can also reduce effort and chance for injury when driving many screws.

## Fastener World Dinner Gala

On the 1st day of the Fair, Fastener World specially booked a famous German buffet restaurant in the suburbs of Stuttgart and invited reps of Taiwanese exhibitors, International Fastener Expo (IFE)'s show managers travelling all the way from the U.S., and overseas marketing reps of Japan's largest fastener distributor Sunco to enjoy the dinner gala together.

In the beautifully lit and nice atmosphere, more than 100 exhibitors enjoyed the local German cuisine "Spätzle" (commonly seen in the Schwaben region of Germany), various traditional dishes and German beers.























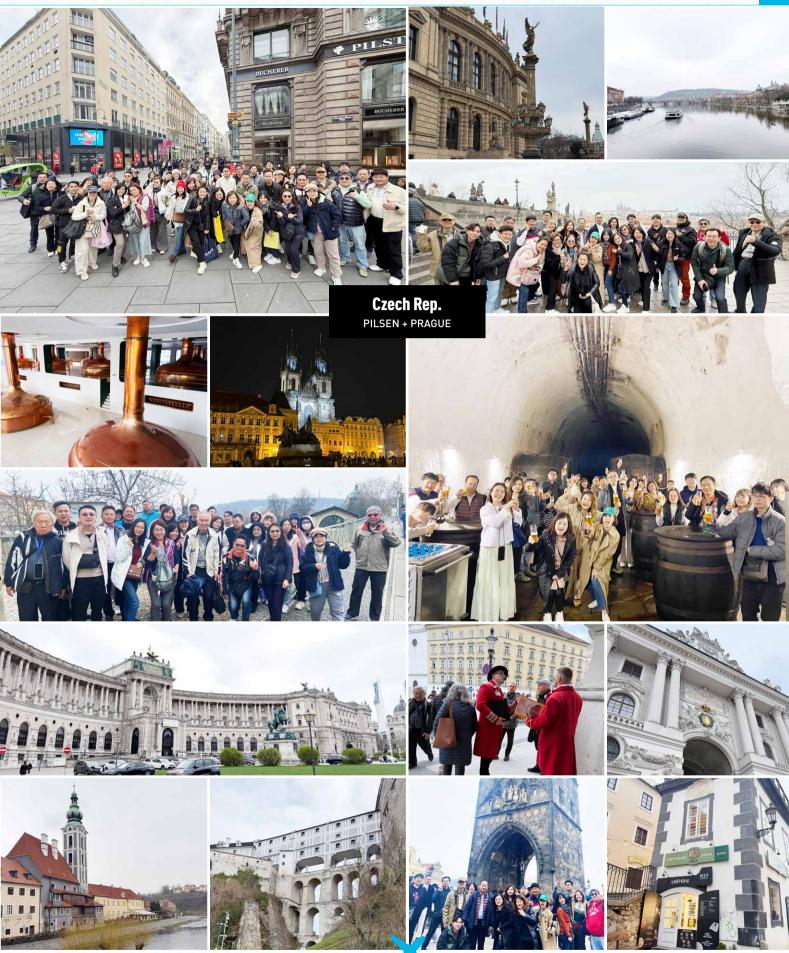
## **Post-show City Tours**

For exhibitors to relax after the busy 3-day Fair, Fastener World specially arranged a number of post-show sightseeing tours for Taiwanese exhibitors to enjoy the diverse cityscapes of Europe.

These tours included the medieval European town Rothenburg, the vibrant city center of Munich, the picturesque Lucerne and the city streets of Zurich, which attracts a large number of visitors every year, the old town of Pilsen in the Czech Rep. famous for its beers, and Prague, which is full of humanistic and artistic atmosphere. All participants of these tours took their time to take nice photos and experience the cultural characteristics of Germany, Switzerland and the Czech Republic.







## Fastener World and Taiwanese Fastener Enterprises Visit Mercedes- Benz and Porsche Plants

## **Mercedes-Benz Sindelfingen Plant**

On March 25, 2025, Fastener World and dozens of Taiwanese fastener enterprises' reps toured Mercedes-Benz's plant in Sindelfingen, Germany, the largest plant of Mercedes-Benz in the world. The plant spans over 318,000 square meters and primarily produces high-end models of Mercedes-Benz (e.g., Maybach, S-Class, and E-Class).

The visiting group watched an introductory video to understand the layouts of the plant (including the design and R&D area, assembly zone, painting zone, delivery center, etc.) and listened to the briefing by its narrator. They also visited the staff training center, employee cafeteria, and test-driving facilities.

A standout feature was the plant's direct railway connection to major European cities, enabling efficient shipment of newly manufactured vehicles across Europe and exports to global markets, showcasing the advanced logistics system of Mercedes-Benz.



## **Porsche Museum**

On March 26, 2025, the group of Taiwanese fastener enterprises visited Porsche Museum and its plant to witness its worldly-known cutting-edge production processes and exceptional manufacturing and R&D capabilities. Porsche has invested heavily in enhancing its production efficiency by introducing automated guided vehicle (AGV) technology and building a high-bay warehouse with a storage capacity of 35,000 cubic meters. This reduces truck transportation needs and improves logistics efficiency, highlighting Porsche's leadership in automotive manufacturing.



This trip not only inspired innovation among participants, but also provided valuable insights for the Taiwanese fastener representatives to enhance their competitiveness and explore international collaboration opportunities.

Many members of the visiting group said that during the visit, they not only experienced a thorough understanding of Porsche's brand spirit, company history and business philosophy, but also fully felt the pride and honor of Porsche's staff on-site.



# Wrap-up

As the world's largest and most leading international exhibition within the fastener industry, Fastener Fair Global not only attracts a great number of leading European and American fastener manufacturers and distributors (such as Sacma, Eurobolt, Ambrovit) to participate every year, but also draws the attention of many fastener businesses from Asia (Taiwan, China, India, Japan and Korea, for example) which regard the Fair as their first choice and a shortcut to entering the European market and expanding the market share in Europe. The exhibitors and visitors of the Fair are highly international. Not only did we see many familiar frequent exhibitors, but we also met many new faces on-site. Through face-to-face interaction at the Fair, exhibitors and visitors can accelerate the exchange of technical and industrial info between each other on the one hand, and open up unlimited possibilities for future bilateral cooperation on the other hand.

Fastener World's staff on-site also had talks with several exhibitors and received a lot of positive feedback:

- "The show and the number of visitors this year are very good," said Tak Saima, General Manager of 310Express, Japan.
- "This has been our 7th time to participate in Fastener Fair Global," said Peter Demuth, Sales Manager of Fürniss GmbH, Germany.

Many unnamed Taiwanese exhibitors also told Fastener World that they had met a lot of new potential customers during the 3-day show and were looking forward to expanding their business in Europe.

For more detailed information about the next edition of Fastener Fair Global scheduled to take place on April 6-8, 2025, please stay tuned to Fastener World's official website.

