

# MAC PRECISION HARDWARE



## Sales Up in 2022 Amid Headwinds

### Consolidating a Firm Market Presence with Excellent Quality and Advantageous Prices

The whole world is struggling to get rid of the influences of Covid-19, inflationary crises, and a great slump in consumption, which also influence the production and sales of industrial components. With such a market scenario full of unfavorable factors, Mac Precision Hardware still reached record-high export and sales results in the first half of 2022. The excellent quality, advantageous prices, and topnotch customer services are all undefeatable strengths of Mac Precision to continuously achieve great success in every competition on the market.



Mac Precision Hardware shows the advantage of owning manufacturing plants in both Taiwan and China and it also continues to introduce new CNC machines into its plants. In order to respond to customers' high-standard requirements for customization, Mac Precision Hardware not only focuses on the optimization of its manufacturing procedures to reduce relevant costs, but also has purchased two sets of optical sorting machines recently to ensure the best quality control of products for customers.

### More Than 50% of Its Products are Supplied to Automotive Industries CNC Components will be the Main Focus of Future Development

In addition to supplying to the electronics, machinery, and medical applications, Mac Hardware Precision also has more than 50% of its products supplied to automotive industries. With the global automotive industries gradually switching their focus to electric vehicles, the application of CNC components on automobiles will undoubtedly appear a significant revolution.

"Our team has been aware of this trend for long. As a result, in recent years we have started to collaborate with electric vehicle customers in Europe and the U.S. in the research and development of wire harness connectors, charging device plugs, and many other CNC parts, which will continue to be the focus of our future development," according to General Manager Michael Chang of Mac Hardware.

With the great efforts of all team members, customers of Mac Hardware demonstrate high loyalty and its capacity has been also fully booked through the end of this year. General Manager Chang noted, "For a company dedicated to OEM production, quality, prices, and services are always where the core competitive edge for the development of a company is generated from. Mac Hardware will continue to work with associate plants to satisfy all customers' needs and provide the most incomparable service to win the trust of more customers."

[www.machardware.com.tw](http://www.machardware.com.tw)

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