

# Greatest Moments to Remember: Fastener World in 1995



Chun Zu Machinery won two honors in 1995 twenty years after its establishment. Chun Zu was the first Taiwanese fastener company to be certified to ISO 9001 by Taiwan BSMI and achieve the machine sales record of over 6,000 sets. Chun Zu was very thankful for the support from its global customers who had made it able to demonstrate solid growth and continuous progress.



Other companies certified to ISO 9002 in 1995 also included Fang Sheng, Ofco, Changg Chin, Chu Hua, Jinn Her, etc.



Special Rivets Corp. established in 1981 gave its new factory inauguration on Nov 19, 1995 and gave a ribbon-cutting ceremony at Taichung Industrial Park on Dec. 05. The new factory and office building span the area of 2,463 m<sup>2</sup> (2,050 m<sup>2</sup> for the factory and 926 m<sup>2</sup> for the office building), which offer clean and bright workplace to employees in order to give them good work emotion and increase their work efficiency.



The PL101-592 Fastener Quality Act Seminar organized by Taiwan BSMI, MIRDC and TIFI was held at The Grand Hotel on Oct 19, attracting nearly 140 guests and industrial representatives from around the world. The organizers also invited two U.S. well-known speakers, Steven Schonholtz and Cristopher Roosa, to expound on the Act. The aim of this seminar was to make the industry get a better understanding of the Act and boost the upgrade of quality control in the fastener industry.

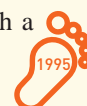


The 7<sup>th</sup> annual Taiwan-Japan-Korea fastener associations conference was held on Oct 26 at Grand Hi-Lai Kaohsiung. Mr. George Hu, Chairman of TIFI (which was the host at that time) and more than 30 directors and supervisors attended the conference. Chairman of The Fastener Institute of Japan attended with 30 directors, too. Chairman of KFFIC also attended the conference with 10 directors and reps. During the event, representatives from each association presented the fastener industrial development of their country and discussed how to boost the collaboration among the three countries and keep the market in order. Presentations during the event were interpreted in 3 different languages and the event went really smooth with great atmosphere.

The annual TIFI member meeting was held on Dec. 12, 1995 at Chientan Youth Activities Center, attracting the enthusiastic attendance of



more than 100 industry professionals. The meeting hosted by Chairman Hu went really smooth. During the event, the annual performance of the fastener industry was also reported. This event was very successful and ended with a perfect closure in 1995.





On Mar/25/1995, Taiwan Fastener Trading Association (TFTA) held its 3<sup>rd</sup> Spring Gala in Gangshan (Kaohsiung) with over 30 members in attendance. All participants had an enjoyable afternoon and better friendship connection with each other via the Taiwan-style finger guessing game. In addition, Mr. Kosky Yen (TFTA Chairman at that time) reported in the gala the annual association activities schedule such as activities in 1995, new members, chairman election, etc., and expressed his thanks to the support of all members who had contributed a lot to the prosperity of Taiwanese fastener industry.



The 2<sup>nd</sup> TFTA summer conference took place on June 24 of that year in Tainan with the attendance of over 50 guests. Mr. Kosky Yen (TFTA Chairman at that time) invited Steven Fang (who was then the representative of Bossard Taiwan Branch) as the guest speaker to share his practical experience in fastener quality control and plating.

**Fastener World also achieved many successful results during the same year:**

The 1995 edition of International Hardware Fair Cologne impressed exhibitors a lot. Upon arriving at Düsseldorf Airport, Fastener World and all the other Taiwanese exhibitors immediately went to visit the factory of SCHATZ, located in the suburb of Düsseldorf. SCHATZ president with hospitality gave them a very detailed presentation about the company as well as the introduction of German fastener industry after taking them to enjoy meals at a restaurant. In addition to the visit to SCHATZ, Taiwanese exhibitors also visited another German leading fastener company-- Böllhoff-- in order to learn more about the technology and experience of German companies.



Tokyo Wire Show was given at Makuhari Messe, attracting 160 exhibitors from 15 countries and 11,500 visitors from around the world. Over 90% of exhibitors credited the show with the "Excellent, Satisfying" feedback.



The 15<sup>th</sup> National Industrial Fastener Show, East in Columbus was given on May 8-10, attracting 3,070 visitors (up 3.4% from the previous year's 2,969 visitors) and 1,872 exhibitors booking nearly 600 stands (up 4% from the previous year's 1,752 exhibitors), demonstrating the increasing popularity of the show. Fastener World also brought 40 exhibitors from 19 companies booking 22 stands to this show.



Anchor Fasteners was certified to ISO 9002 in 1995 and gave its 10th anniversary & ISO 9002 certificate honoring ceremony in the same year. Such successes must be attributed to the dedication of Anchor Fasteners president Mr. Anchor T. H. Chang in the past decade. With continuous R&D, innovation of technology & products and improvement in after-sale service, Anchor Fasteners has become one of the internationally recognized companies within 10 years.



Lu Chu Shin Yee, working really hard in the past 30 years and seeking moderate growth, was certified to ISO 9002 in 1995 and celebrated its 30th anniversary in the same year.

As aforementioned, Ningbo Shyechang is a typical example of Taiwanese companies switching their development focus to China. On June 10 of that year, Ningbo Shyechang was inaugurated in Yuyao City. Over 200 guests from Taiwan, Japan and China attended the ceremony with their congratulations and witnessed the ambition of Ningbo Shyechang to seek further growth in China.



Tsan Hon (transliteration) Co., a professional fastener trader, was certified to ISO 9002 in 1995. Tsan Hon was the first Taiwanese fastener trader to be certified to ISO 9002.

The application for international certification gradually became prevalent. Several fastener companies were also certified in 1995:

## Editor's Note

The year 1995 is generally considered the first year in which many Taiwanese fastener companies moved their factories to China. Before that year, Taiwanese fastener manufacturers used to produce small parts for the demand of domestic electronics and motorbikes industries. However, many industries chose to move factories to China later in order to seek better development due to changes in politics and the society, difficulty in acquiring land and lack of labor force. The fastener industry is no exception. Many of the companies (e.g., Tong Hwei and Ningbo Shyechang) moved to China, which is the first time that Taiwanese fastener companies moved all the vertically integrated production lines to China. Since then, more and more fastener companies have greatly increased their investment in China and gradually enjoyed successful results.

Since 1995, we've also seen many changes. The original number of fastener traders in Taiwan was less than 50, but it has increased to more than 200 to date. With the fast growth of these traders, their factories have become more and more industrialized. In addition to manufacturing factories, they also have QC and packaging plants. Initially they only had factories in Taiwan but now their factories have been expanded to China and Southeast Asia, making them known to the international stage and showing us the growth of Taiwanese fastener industry.

However, good times do not last forever. Some companies which were once the leading fastener brands in 1995 have disappeared from the industry (this is really a pity, though). Achieving a sustainable business is not easy at all, as competition never ends. When you are struggling to seek successes, don't forget to keep the health of yourself or otherwise all your efforts in the past will be finally in vain.



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