

Review of Fastener Fair New Delhi, India 2016

by Konnor Lee, Fastener World



India in South Asia is a country with a population of 1.2 billion, only second to China. However, a great proportion of the population of India is consisted of young people whose vigorous energy helps support its economic development. That's why India can always maintain the high speed growth and reveal gradual increase in the domestic demand and import. India has become the world's 3rd largest economy and is expected to reach a GDP of 7.5% during 2015-2016 and 8% during 2016-2017. Main industries that support India's economy are automobiles and construction, so there shows strong demand for fasteners & fixings and hand/power tools used in the automotive and construction industries.





The annually held Fastener Fair India 2016 was successfully held from May 19 through 20 in New Delhi, the nation's political, economic, and cultural capital in northeastern India where more than 22.8 million people live, attracting 2,651 Indian and int'l visitors and 151 exhibiting companies. Public bus is the main transport system of the city and about 60% of the transport demand is satisfied through this system, which boosts the development of the local automotive industry and which is the reason the fair could always attract so many domestic/foreign buyers. Most of the exhibitors this year were local companies, but there were also exhibitors from Italy, Germany, Taiwan, and China. Every stand was crowded with visitors during the 2-day fair, not to mention the stands of exhibitors in Taiwan pavilion brought by Taiwan Fastener World incl. Unistrong, Yeswin, Home Soon, Jiancai, Wan Iuan, Lu Chu Shin Yee, Hurmg Yieh, Yee Kun, Excel, Kay-Tai, Jin-Chi, and Sheh Fung.

According to Fastener World's representative at the fair, most visitors consider that the quality and techniques of Taiwanese suppliers are better and more trustable than those of their Chinese counterparts and they hold a positive attitude toward the potential Indian market. The organizer of the fair has announced the next fair in 2017 will return to Mumbai, the main fastener manufacturing area of India, which Taiwanese exhibitors are also happy to hear. With so many advantages of giving the fair in India's largest manufacturing base, the next fair has been already expected by many for locating unlimited business opportunities and exchanging technology intelligence. ■

Review of Fast



The biennial Fastener Fair Mexico has been successfully given at the World Trade Center (Mexico City) on June 1-2, 2016, attracting more than 100 exhibitors from the domestic Mexico, USA, Canada, Turkey, Brazil, Taiwan, Germany, Thailand, Spain, Malaysia, India, and China to seek business opportunities.

With the successful results of the previous fastener fair in 2014 and the continuously growing market demand in Mexico, the second Fastener Fair Mexico represented an increase of 23% in exhibition space. Exhibits of the fair this year included industrial fasteners & fixings, construction fixings, assembly and installation systems, fastener manufacturing technology, storage/distribution/factory equipment, information/communication/services.

As Mexico is considered the most open economy and market in Latin America, and it has a booming manufacturing industry, which has also attracted several foreign investors to set up their factories, and it is also an important portal for the trade between

