

The area for fasteners in SteelFab 2015 was small, but since 2016 it has been officially included as one of the main exhibit areas of SteelFab, which has been held for 12 years. Products exhibited in the fasteners area this year were mainly for construction, gas & oil, ship building, and heavy industries applications. There were about 370 exhibitors coming this year to showcase over 1,000 brands. Other products for steel processing, machines & equipment, machine tools, surface treatment/coating, material supplies, and fasteners & fixing technology were also exhibited in SteelFab.

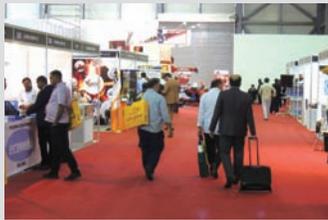
Exhibitors came from 38 countries including UAE, USA, Germany, Netherlands, Italy, India, Singapore, UK, Turkey, Portugal, Taiwan, Saudi Arabia, China, Poland, Brazil, Lithuania, France, Switzerland, S. Korea, Slovenia, Sweden, Belgium, Qatar, Japan, Finland, Denmark, Austria, Spain, Australia, New Zealand, Canada, Bulgaria, Greece, Czech Republic, Russia, Malaysia, Egypt, Pakistan, etc. There were national pavilions for Germany, Italy, and Taiwan. Exhibitors from Turkey, China, and India were also in large exhibitor groups.



中東地區扣件採購樞紐-2016沙迦國際扣件展

Fasteners World Middle East 2016 - the Hub for Fastener Purchasing in the ME

by Gang Hao Chang, Fastener World



Fastener World was also an exhibitor this year to promote fastener suppliers' products to the Middle East market. In the "Fastener Worlds Middle East" thematic zone, exhibitors included Filrox, Metal Fasteners, Maudle from Taiwan; Aljazeera Bolts, Baseline Bolting, Fairdeal Hardware, Fatema Fasteners, Petrofast, Pressbolt, SJS Enersol from UAE; Bhagwati Fasteners from India; Sala Punzoni from Italy; and TQ Sweden, all of which were eager to grasp any opportunity to penetrate into the market with a great amount of fastener demand.

Seminars arranged by the organizer for surface treatment/coating, steel manufacturing technology, industrial fastener requirements, sheet metal processing, and cutting & welding technology were also given on 01/17-01/18.

The show welcomed many visitors in the first two days. Moreover, as exhibitors were placed in halls based on their product types, visitors could locate exhibitors under similar business scopes in an easier and quicker way. Most visitors were from UAE and some others were from neighboring countries in the ME, such as Iran or Oman. Some purchasers from Europe were seen as well.

"The importance of the show has been underscored by the UAE's renewed focus on the manufacturing and other industrial sectors to tide over the aftereffects of low oil prices. SteelFab 2016 also offers an unprecedented opportunity to source machinery from Europe at an economical rate, thanks to the depreciating euro against the US dollar," said Abdullah Bin

Mohammed Al Owais, Chairman of Sharjah Chamber of Commerce & Industry.

The organizer also launched a new App exclusively for this show, which exhibitors and visitors could download for free and use to arrange business meetings. Exhibitors were also allowed to upload their brochures and images to achieve more effective promotion. This App offers real time data analytics to assess visitor geography, product preference, and business engagement preference. In front of the main entrance, a huge TV wall was also placed to demonstrate exhibitors' brands.



The next show is scheduled to take place again in January 2017.