



## Snapshots from Business-bringing Fastener Fair Hannover 2014

## 直擊 2014德國漢諾威螺絲展 蓬勃商機

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he 2nd edition of Fastener Fair Hannover 2014 given during April 08-10 at Hannover Messe successfully came to a perfect closure. Following the wonderful record achieved in the 1st edition of the show, about 240 exhibitors from 29 countries participated this year. A large portion of exhibitors were from China (73), Taiwan (37), Germany (30), Italy (22), with other exhibitors from UK, Spain, France, Portugal, the Netherlands, Belgium, Switzerland, Denmark, Norway, Austria, Czech, Poland, Croatia, Slovenia, Bulgaria, Ukraine, Turkey, South Korea, India, Japan, Vietnam, Malaysia, Israel, Philippines, and Pakistan. This is considered one of the most professional shows dedicated to fasteners and fixings.

Germany is the first country that introduced high strength fasteners to the world. Fastener Fair Hannover 2014 held in Hall 22 was concurrently held with Hannover Messe, which covered 19 exhibition halls in total. The venue gathered several equipment manufacturers and distributors to showcase world-renowned fasteners and other products of high technical level, demonstrating the technical and market trends of related industries.

There were 31 Taiwanese exhibitors of fasteners, hand tools, and machinery this time as a group organized by Fastener World Inc., including China Pneumatic, Chia-Li, Master United, Fivetech, Bright Year, Ji Li Deng, Bi-Mirth, Zyh Yin, Home Soon, Easylink, L&W, KOT, Changing Sun Metal, Special Rivets, Boltun, Chun Yu, ABS Metal, Filrox, Chee How, Zonbix, Renetsaf, Brilliant Engineering, Hsin Yu, Shin Jaan, Wan luan, Patta, Fontec, Long G, Action Tools, Hong Deh, Karat, and so on.

Well experiencing the business this show may bring, more and more exhibitors expressed their will to continuously participate in the show 2016 to meet local buyers and those from neighboring countries as well as look for opportunities for cooperation.







2014年第二屆德國漢諾威螺絲展已順利於德國時間 4月8~10日於漢諾威展覽中心展出。第一屆(2012)順利展出,成功為今年度吸引了來自29個國家和地區約240家參展企業。其中來自中國大陸(73家)、台灣(37家)、德國(30家)、義大利(22家)的參展商佔了相當大的比例,其餘則來自英國、西班牙、法國、葡萄牙、荷蘭、比利時、瑞士、丹麥、挪威、奧地利、捷克、波蘭、克羅埃西亞、斯洛維尼亞、保加利亞、烏克蘭、土耳其、南韓、印度、日本、越南、馬來西亞、以色列、菲律賓、巴基斯坦。堪稱全球最專業的螺絲展覽會之一。

德國是世界上最早推出高強度螺絲的國家。漢諾威螺絲展與2014漢諾威工業博覽會同時舉行,2014漢諾威工業博覽會覆蓋了19個展廳。而扣件展在22號展館展示。 展館內聚集了國際著名的扣件產品,設備製造商和批發商,各種最新的產品,類別繁多, 科技含量高,代表了相關行業的技術走向和流行趨勢。

此次由惠達雜誌組團的展商部分共有 31 家,分別為中國氣動、加利、永傑、伍錄、 光年、吉立登、吉瞬、至盈、宏舜、易連、金大鼎、金萬財、長晉盛、恒昭、恒耀、春雨、得鈺、 惠錄、琦皓、琮比、華鋼金、敬順、新雨、新展、萬淵、鋐昇、鋒泉、龍志、磯鑫、鴻锝、寶資… 等螺絲、手工具、機械設備企業。

有感於此展的蓬勃商機<sup>1</sup>展商紛紛表示願意在 2016 年與當地及鄰近國家採購買主再見面洽談合作機會!