### 308 Congratulations to CHENGIWIRE MACHINERY for New Plant in Tainan Industrial Park

by Tanya Shih, Fastener World, Inc.

o respond to the international market demand and provide more effective capacity and product development, the new plant is open in Tainan **Technology Indusrtial Park and spans** an area of 4,980 square meters. In the future, it can deal with various orders from domestic and ocerseas clients. Mr. Shunn Gone Wang, president of CHENG I WIRE MACHINERY CO., LTD., continues and persists on innovative designs and top-notch quality assurance. He has earned trust and recognition from clients.

### En Route to the 2nd Generation : Inheritance & Innovation "Computerization, Automation, and Mass-production" Service to Worldwide Clients

CHENG I WIRE MACHINERY specializes in wire descaling machines, wire drawing machines, coiling machines (Take up Coiler and Spooler), wire feeding machines, turnkey operations, and high-speed wire straightening and cutting machines. General Manager Marco Wang and Vice General Manager John Wang, the 2nd generation, follow the belief of **"Quality Assurance & Service First"**, efficiently strengthening onsite production control and R&D of equipment by their own respective talent for machinery and management.

By the spirit of professional and innovative service, the company offers clients high efficiency, high technical level, and comprehensive R&D team. As a saying goes, "If a workman wishes to do a good job, he must first sharpen his tools." - In terms of hardware: the company has a well-founded working environment to effectively elevate operational quality, as well as state-of-the-art production equipment to increase productivity and reduce costs. In terms of software: the company recruited top engineering team from the former CHENG I MACHINERY CO., LTD., and properly arranged manpower to achieve the goal of "computerization, Automation, and Mass-production", further servicing domestic and foreign clients to build up their satisfaction, trust and reliability.

# 正一直線機械廠股份有限公司 CHENG I WIRE MACHINERY CO., LTD.



President Mr. Shunn Gone Wang

## Company Technique Inheritance

### Being the "Professional Wire Machinery Manufacturer" "Brand-new Cooling System Design" to Ensure Wire Quality and Drawing Speed

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CHENG I WIRE MACHINERY has started developing and making wire machines since 1970. With the last 40 years of experience, the company realized that the industry needs machines with higher efficiency to cope with the quick advancemen of global manufacturing industries. Therefore, it never stops developing new machines to respond to the domestic and global market demand.

The company's high-speed wire straightening and cutting machine can not only cut off steel, iron, copper, and alloy wires, but also deformed bars. The machine has two cutting modes: fix shear and fly shear. Its cutting performance can reach as high as 130-150 meters/min., 5 times higher than traditional cutting machines. In addition, an improvement project of descaling machines for high carbon wire is under way and the company will release a new equipment that copes well with both wire quality and rust removal performance.

Accordingly, CHENG I WIRE MACHINERY poses itself as the "professional wire machinery manufacturer", aiming at making automated and highly-efficient machines. Its marketing scope includes the US, Western Europe, Southeast Asia, India, Australia, Turkey, Arabia, China, Taiwan and so on, targeting Japan and Eastern Europe and attending global wire exhibitions to proactively look for new clients.

### Business Blueprints Combined with Short, Medium, and Long Term Plans Welcome to Attend the Plant Completion Banquet on Oct. 23

Quality persistence has helped the company achieve the arrangement for the short-term plan at a steady pace and complete numerous shipments.

General Manager Marco Wang says, "Facing the intense competition in the market, we never cease our persistence in placing quality and credibility on top priority. Our future focus will be on innovative R&D and design." Vice General Manager John Wang states, "The international market has infinite business opportunities. We have confidence in bringing CHENG I WIRE machines to the globe, and we will probably add a new foreign base in the future."

> As they explain to us the medium and long term plans, it is not difficult to sense the ambition from the 2nd generation to laucnch a strike when it's time. The plant completion banquet will be held on Oct. 23, and everyone from the domestic and overseas industries is welcome to join this event and share opinions.