



WIN CHANCE

Concerns on Industrial Safety Accelerates

Safety Hooks into the Market



◀ President Vincent Chang of Win Chance (right) is awarded 2013 Taiwan Excellence Award presented by Ministry of Economic Affairs.

Win Chance Metal Co., Ltd., founded 25 years ago, is a hardware manufacturer with innovation, green consciousness, professional technology, and excellent quality. Under the leadership of President Vincent Chang, the company plans to introduce more innovative ideas for existing hardware products, upgrading them to a higher patented level and reinforcing competitiveness of the company. With 4 years of efforts, 60% of its existing products have been approved with over 110 patents and have been certified by JIS, CE, ISO9001:2008 and other overseas certifications.

Safety Hooks- The Next Focus in the Market

The plant of Win Chance located in Changhua of Taiwan measures nearly 13,223 sq. meters, with 80 employees working inside for the R&D and manufacture of truck ratchet buckles, safety hooks, and cold forged parts (including mechanical parts, specialty screws, nuts, and wire processing) in aluminum alloy, copper, iron, steel, and stainless steel. Products are sold to over 20 countries including Europe, USA, Japan, and Germany.

Every month Win Chance supplies 0.3 million pieces of ratchet buckles, 0.5 million pieces of safety hooks, and 10 tons of stamped and wire form products to the market. In terms of the production value, though ratchet buckles for trucks are still the most popular items, safety hooks have also been widely admired by mature markets like Europe, USA, and Japan.

by Tanya Shih, Fastener World, Inc.

President Chang believes that with the increasing concerns on industrial safety and its introduction into new emerging markets, safety hooks will show great potential to become another popular products of the market in the next few years.

Environmentally Friendly- Detachable Ratchet Buckles Received Excellence Award

Win Chance makes hardware an excellent item instead of merely a component. "Superior quality, best price, reasonable lead time" is a maxim of the company, displaying its focus on the work safety and the belief in environmental protection and sustainability of R&D. With such an insistence, the Detachable Ratchet Buckle (RTD43AB) was awarded Taiwan Excellence Award 2013.

The handle of a detachable ratchet buckle (RTD43AB) can be removed from the base of the ratchet buckle, which is a genius innovation in the world. Similar to the replaceability of correction tapes, the handgrip is able to combine with a lot of bases of ratchet buckles, which shows features of environmental protection, energy saving, security, cost reduction, occupational disease (e.g. carpal tunnel syndrome) prevention, no dangerous protrusion, unexpected release prevention, easy operation, etc. This product has been certified by GS/ TUV and SGS/PAHS. In addition, 9 patents have been attained in Australia, China, EU, Germany, Japan, Taiwan, and USA (for handgrips on both flanks and the self-locking body).

Facing the future, Win Chance will continue to upgrade products with innovation and create its own brand, as it has the state-of-the-art manufacturing technology and R&D ability to cope with challenges from the world. On the other hand, it is able to satisfy either a small amount of orders with exquisite packages or containers of demand. It also expects more products to be patented and pushes the company into an international level.

