



海迅精密科技

从贸易小厂到紧固件巨擘的奇迹秘辛



Secrets Behind a Fastener Trading Startup's

MIRACLE RISE TO INDUSTRY TITAN

On the global fastener stage, Hisener shines as a testament to the resilience of Chinese manufacturing. From its beginning in 2004 to today's three smart factories producing 1,500 tons monthly, it has conquered Europe and America with stainless steel screws and bi-metal screws. Through green manufacturing and talent empowerment, Hisener sets sustainability benchmarks. This cover story uncovers the secrets to its explosive growth!



Smart Factories, Triple Capacity

Looking back with deep emotion on his milestones, General Manager Simon Liang says Hisener started in 2004 as a fastener trader; by 2010, his first fastener factory launched in-house production; in 2022, the fastener smart factory came online, tripling output across a 32,000-square-meter site housing over 300 machines integrated with ERP and WMS for automated warehousing and material feeding. In 2023, the bi-metal screw factory debuted—its innovative products combining stainless steel and alloy steel with 12.5mm penetration and exceptional pull-out strength gain popularity in construction, solar, and machinery sectors. Then in 2024, the stainless steel screw factory opened, with products using 304/316/410-grade materials, passing salt spray tests and earning CE and ETA 22/0584 certifications.





Simon shares: "These aren't just numbers—they're the result of a decade-plus of equipment expansion and team unity! Innovation isn't done in isolation; it targets market pain points. Smart green upgrades don't discard tradition; they empower it with tech. Every step upholds 'customers first,' making Chinese fasteners a globally trusted symbol. It touches our heart and marks our new starting point!"

He credits employees' and executives' devotion to transforming Hisener into a global supplier. Annual systematic training builds a professional resolute workforce and is divided into four modules: (1) basic skills like hands-on heading, threading, and heat treatment; (2) technical upgrades covering smart equipment maintenance, bi-metal screw craftsmanship, stainless steel optimization, and eco-friendly production; (3) quality control including ISO operations and client standard interpretation; (4) guiding principle of "quality as root, innovation as soul." Training blends classroom sessions with production practice, plus pre-course case shares, monthly tech exchanges, and quarterly skill contests to ignite passion for learning. Employees ensure full traceability for every batch's dimensions, microstructure, and mechanical properties, delivering zero-risk, peak-quality products!

Talent Powerhouse: Hard and Soft Strengths Conquer the World

His ESG governance embodies modern flair: "Compliance as base, talent as core, synergy as framework, transparency as measure." Talent loops are created through the "train-promote-incentivize" process; boundaries between different divisions are shattered for tech-sales-service synergy, with transparency in staff promotion paths and performance rules. Massive supply for mega-projects or small-batch product customization can be handled via flexible capacity across full product line and quick switches between smart production lines.



Green practices like rooftop solar power, recyclable packaging, and full LED lighting make Hisener stand out in the decarbonization trend. Partnering with 150 suppliers to offer 4,000 fastener types, its global footprint expands as Simon attends trade shows in person to forge client trust.

Hisener is more than fasteners—it holds belief and future. It declares boundless ambition in the Chinese year of galloping horse (2026): "Guided by client needs, powered by tech innovation, backed by our talent team, we'll conquer wider horizons and make Chinese fasteners shine worldwide!" ▣



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