



Based on **Small Packaging Service** **LINKFAST** Expands DIY Fasteners Market in Europe and America

结合小包装服务 嘉兴铭承拓展欧美DIY紧固件市场



In order to further strengthen the link with the demand of first-tier retailers and distributors in Europe and the U.S., LINKFAST, having deeply engaged in the industrial fastener production for nearly 20 years, has been actively expanding its business from the production of advanced multi-purpose screws, timber fixing screws and decking screws made of 10B21 and C1022 to the DIY fasteners packaging service over the past 5 years. In the ever-changing global market, it hopes to create a new milestone for sustainable business development.

Diverse DIY Fasteners Packaging Service Intelligent ERP Production Management

Unlike typical mass production lines, DIY fasteners packaging are characterized by small quantities and diverse categories, which are more time-consuming and labor-intensive, and therefore must be adjusted in a timely manner according to product attributes and quantities. In view of this, LINKFAST not only provides various tool boxes, plastic boxes/bins, blisters, blister boxes, cardboards, polybags and various color boxes for customers to choose, but also provides 100% customized service according to customers' requirements.

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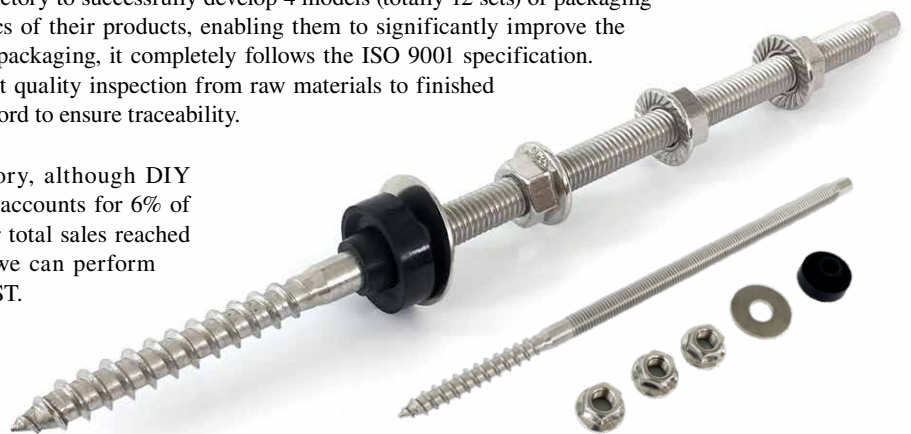


“Backed by a strong professional team, we have introduced the ERP smart factory management system from production to packaging to ensure the flexibility and traceability. All products are controlled by the automated warehouse, and the automatic packaging line with more than 10 semi-automatic packaging machines is also directly connected to the stereoscopic warehouse, and the AGV automatic shuttle vehicles are applied to transport the goods directly to each packaging table, which effectively saves the goods delivery time and enhances the packaging efficiency and flexibility,” said LINKFAST.

Professional Packaging Team and Equipments Create a Smooth One-stop Service

LINKFAST has nearly 60 packaging staff with years of experience to assist customers in designing the best packaging methods to achieve twice the result with half the effort. At the same time, it has also worked with the automated packaging equipment factory to successfully develop 4 models (totally 12 sets) of packaging equipment which best fit the characteristics of their products, enabling them to significantly improve the packaging efficiency. From production to packaging, it completely follows the ISO 9001 specification. There are 6 QC employees to conduct strict quality inspection from raw materials to finished products, and all testing data are kept in record to ensure traceability.

“As an emerging DIY fastener factory, although DIY fastener packaging service currently only accounts for 6% of our annual export volume and in 2022 our total sales reached 7,500 containers, we are confident that we can perform better in the next few years,” said LINKFAST.



CE Certified ETA Certification Application in Progress

LINKFAST has been active in increasing its competitive edge in recent years. In addition to getting many screws CE certificates, its wholly-owned Haiyan Yousun Enterprise Co.,Ltd (Factory code:C788) has also successfully obtained the favorable 39.6% tax rate in Europe. In the future, if it successfully obtains the ETA certification, together with DIY fastener packaging service, it is expected to increase its proportion and competitiveness of screws exported to Europe.

“With the challenges of global economic contraction, customer demand weakening, unstable raw materials prices and exchange rates, we will continue to refine our capability, cherish every order, provide the best service, and be more dedicated to the DIY fastener’s field. We sincerely invite you to come to our stand at No. 3012 (Hall 5) at Fastener Fair Global 2023 in Stuttgart Germany for face-to-face negotiation.” said LINKFAST. ■

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/// by Gang Hao Chang, Vice Editor-in-Chief of Fastener World ///

