## One-stop Screw Development & Production of LINKFAST

## **Doubling Your Sales**

by Gang Hao Chang, Vice Editor-in-Chief of Fastener World

Based in Haiyan (China), Linkfast Technical Co., Ltd. is specialized in manufacturing advanced Multipurpose Wood Screws, Timber Fixing Screws, Decking Screws and various high quality screws made from 10B21, C1022, and so on. For over years Linkfast has been supplying

major industrial applications
worldwide and its stable supply and
excellent quality have also won
the trust and recognition of clients.
With the effort of over a hundred
professional technicians and quality
control staff, its 30,000 sqm plant
has been able to reach the monthly
capacity of 1,200 tons thus far. Moreover,
with the arrangement of a professional team for

Do-It-Yourself Hardware Stores' prepacked fasteners demands, Linkfast offers a one-stop service from production to pre-packing for DIY applications.

## High-Quality Screws are Hot in European, American, Japanese and Russian Market Advanced Multi-purpose Wood Screws become NEW PET

With high quality, excellent performance, and service which fully satisfies clients' demands, Linkfast has won for itself a consolidated presence in advanced European and American markets for many years. Its products have been also widely applied to industry, construction, home improvements and furniture industries. Europe, America, and Russia are the top 3 export destinations of Linkfast, representing around 30% of its total export respectively. In addition, up to 10% of its products are exported to Japan. Having been collaborating with clients in these markets for so long, Linkfast continues to meet clients' demands for product design with its solid product R&D capabilities and to create more possibilities for clients to develop their own markets and increase brand awareness.

The professional service team of Linkfast even spent 8 months in total discussing product drawings, sampling, and making times of improvements and tests only for one British client and successfully developed a unique item which can replace the old Wood Screws, Timber Fixing Screws, and Decking Screws, which later helped the customer to achieve a doubled sales record in a short time.

"We've never stopped our steps toward the development of new products for the everchanging market demands. This year we've successfully developed a new Multi-purpose Wood Screw featuring design and performance in practical applications that are more advantageous than those of standard screws. It has also passed up to 1,200 hours of salt spray test and has been proved to be more excellent in corrosion resistance. The dual end-cutting design also makes it easier for users to operate and can be used to replace Timber Fixing Screws and General Square Wood Screws," said Linkfast General Manager George Yu.

## One-stop Service & Overseas Smart Warehouse for Customers

Linkfast realizes that quality and precision are both prerequisites to win the continuous trust of customers. In last few years it continually invested in establishing

a laboratory equipped with professional devices and introduced advanced production and inspection machines (including cutting machines, bending machines, embedding machines, tensile strength machines, thickness testing machines, tapping speed testing machines, salt spray machines, and projectors) to carry out the strictest quality control over customers' products. In terms of relevant manufacturing procedures and management, Linkfast also complies with int'l standards and has acquired CE and ISO certification. The practicality and appearance of its products have also gained various patents and the application for ETA, which is a very important certificate in the construction industry, is already underway.

"All these patents and certificates not only open a gateway to the int'l market for us, but also fully demonstrate the profession of our team and allow us to win customers' trust and sell products worldwide with a success. Reputation, quality and service are priorities that we'll always taken into account firstly. Our team spend a lot of time and effort on testing and working with customers to develop the best product improvement and solution. We hope to establish a relationship with customers that is not just "buyers and suppliers," but even more so, a relationship that can grow with each other and be a pioneer in the market. In addition to one-stop service, we even look forward to becoming customers' smart overseas warehouse," added General Manager Yu.

Although some unfavorable conditions (increasing global raw material prices, surging sea freight cost, RMB appreciation, and so on.) remain, Linkfast is still working hard to satisfy every customer's order for high-quality or bigquantity products. Yu added, "In the future we'll delve further into European, South American and British markets and hope that the pandemic can be quickly controlled in 2022. We'll continue to offer customers one-stop service, build up our own positive image as a superior Chinese company in the fastener industry, and make a significant contribution to the global fastener industrial chain."

WE ARE SMALL BUT WE ARE EVERYWHERE.

ARM BY ARM WILL BE WARM.