

# New Factory, New Atmosphere Hip Hing Screw Relocated to New Dong Guan Factory

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Waving farewell to its past 23 years, Hip Hing Screw Industrial (Dong Guan) Co., Ltd. has taken its first leap toward a new milestone in 2017- relocating to its new factory in Dong Guan. With a new manufacturing site and facilities, the capacities of Hip Hing can be fully demonstrated and extended to a brand new development stage. The world leading QAD corporate management system and the intelligent machine production management system have been both fully implemented in the new site, bringing the company to the next step of new goal of "Intelligent Manufacturing and Management."

## Awarded with Two Certifications & Advancing with Times to Enhance Influence

Hip Hing was certified to the latest version of ISO 9001 and IATF 16949 in March, revealing its solid belief and self-requirement for product quality management systems. The Chairman of Hong Kong Screw and Fastener Council (HKSFC) and more than 40 council members visited Hip Hing's new factory in April, boosting bilateral interaction and cooperation. During the visit, Chairman Wu Hong-Qiao shared with guests his pioneering and innovative business management experience. In addition, President Wu Hong-Yuan also presented the blueprint of his company and showcased the advanced manufacturing capabilities,



which were highly praised by the entire visiting group of HKSFC. Such a visit could not only strengthen the influence of Hip Hing in the industry, but also lay a solid foundation for mutual growth and prosperity.

## "Customer First" Strategy to Create a Win-Win

Low price strategy has never been the direction Hip Hing would take since it was established, Hip Hing continues to uphold Quality, Customer Service, Honesty, Sustainability, Innovation, and Value Enhancement as its management principles. And, with the idea of "customer first, business cooperation, growing stronger rather than bigger, and being more dedicated to certain fields", Hip Hing continues to grow stronger and better in its professional field, as well as provides excellent service to its customers, creating higher value.

Looking into the future, Hip Hing hopes to present a remarkable development, with its main focus on fasteners. In addition, Hip Hing will also focus on the development of automotive parts in a more precise direction. Furthermore, Hip Hing will also introduce more intelligent management equipment and software to improve the overall management and efficiency, and to create a brighter future for the company.