

Fastener Expo Shanghai 2014

by Tanya Shih, Fastener World Inc.

文 / 惠达 施淳真

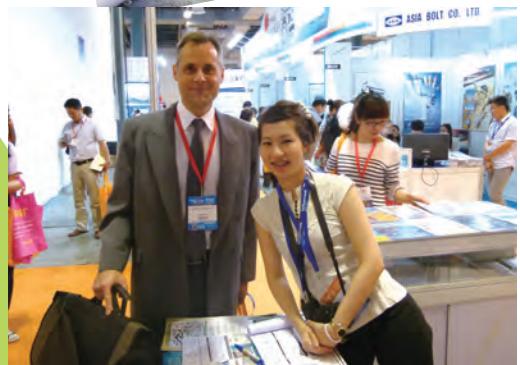
Dubbed “the largest fastener show in Asia with business opportunities”, Fastener Expo Shanghai took place again at Shanghai World Expo Exhibition & Convention Center during June 19-21. It has been the 5th anniversary of the show in 2014 since it was first given.

Products in focus this time were more specific than last year and included fasteners, wire rods, forming & forging technology, threading machines, inspection equipment, molds & dies, stamping parts, and machining parts. The exhibition with potential business opportunities attracted 656 exhibitors from China, Germany, India, Israel, Japan, South Korea, Taiwan, and USA. In Taiwan Pavilion were Unipack, Hsiung Yu, Chian Yung, Uni-Protech, Yang Yi, Wing Tone, Minsun, Topgo, Yi Chun, Fontec, all represented by Fastener World Inc.

Regarding visitors, the organizer told the total number of visitors might have reached 25,000 people (including 1,800 people from abroad). According to the observation of Fastener World's staff onsite, the statement might be true as the atmosphere in the first day had been quite lively and vibrant with more stands and exhibitor registrations than before, as well as buyers visiting stands around the venue to make their inquiries.



Fastener World Inc. 惠达杂志社



Goodway 固威



Hsiung Yu 雄宇



Wingtone 运通



Chian Yung 将运



Minsun 敏尚



Uni-Protech
苏州致伟



Fontec 苏州锋泉



John Chen 忠群



Yi Chun 谊峻



Unipack 全立发



号称亚洲地区规模最大、商机磁力最强的「上海紧固件专业展」，日前(6/19~21)已于上海世博展览中心成功举办。一年一届到了2014年已迈入第5年，捷报频传！

紧固件、线材、棒材、成型锻造、搓牙机及检测设备、工模具、冲压件及车床件皆为此展的聚焦展品，展出项目比起往年越趋具体明确。承袭主办方的办展实力与商机诱惑力，吸引中国当地以及海外如美国、德国、韩国、日本、台湾、印度、以色列等参展商将近656家；参访人数方面，依主办方预估，此届总参观人数达25,000名，其中海外观众可达1,800人，据惠达杂志社现场人员回报，展期第一天就已接受数笔商谈，不仅摊位、展商数更甚以往，最能体现商机的海内外采购主穿梭展场，积极询价！

2015年上海紧固件专业展将于6/25~27再召集紧固件行业伙伴，对中国市场感兴趣的厂商，不应错过与当地买主面对面商谈的绝佳机会，摊位现正开放报名，快与惠达杂志预约！

