



# Greatest Moment to Remember

## — 2<sup>nd</sup> Half of 2001 —

### Founding of U-WIN Fasteners Co., Ltd.

The four giants— Chun Yu, Jinn Her, Shih Hsang Ywa and Thread Industrial co-founded U-WIN Fasteners hoping to open up the market for Taiwan's fasteners and stay away from cut-throat competition through a strategic alliance. The founding of U-WIN was to combine limited resources from respective founders. U-WIN sought to alleviate the negative sentiment of price cutting by integrating resources, uniting production, sales, purchase, and making an agreement on marketing routes. It combined the forces of each founder to form a team working to develop overseas markets, open up marketing routes and increase the industry's competitiveness in the world.



### Dongguan Kaiyang Metal & Machinery Celebrated 6th Anniversary and New Plant Completion

Spanning 8,000 square meters, Dongguan Kaiyang was co-founded by four Taiwanese fastener companies. To celebrate its 6th anniversary and the completion of a plant, more than 400 guests from Taiwan and China attended this grand event. Presidents from Chun Yu and Taiho Tool as well as the former Mayor of Dalang Town of Dongguan City went to the event to congratulate.



### Taiwan Fastener Trading Companies Association Visited 3 Companies Coupled with a Lecture by China Steel Corp.

Over 130 members joined and visited Bossard Taiwan, Hsin Yu Screw, and Loh Torng Hardware. At the end of the visit, the former president of China Steel Corp lectured on the impact of WTO on Taiwan and proposed 5 measures.





### Yeh Cheng Machinery Acquired BS EN ISO 9002

President Zheng, 41 at that time, came up with his own check procedures for internal management and production flow that got the company approved to UK's BS EN ISO 9002 certificate.

### Korea/Japan/Taiwan Fastener Industry Exchange Meeting



The exchange meeting held by South Korea at the time in Gyeongju had 40 Taiwanese, 32 Japanese, and 26 Korean representatives in attendance.



### Haiyan County Delegation Visited Taiwan and Attended a Seminar in Tainan City

The former Haiyan County Mayor brought a delegation of 10 people to Taiwan for a week-long visit followed by a seminar.

Former president of Taiwan Fastener Trading Companies Association, Zephyr Chang, was the one who welcomed the delegation. There were a total of 17 representatives from the Taiwan side.

### Fastener Fair London

The show moved from Donington to London. It comprised areas for fasteners, hand tools and machinery and saw the number of visitors and exhibitors doubled over the previous year.







## International Home + Housewares Show - Chicago

Fastener World was authorized for the first time as a sales agent for the show and arranged a Taiwan Pavilion. Dah Shi Metal, Chang Bing, Altom, Boltun, Topist Enterprise, Super Power Screws, Kwantex and Loh Torng Hardware Machine attended this show.



## Expo Nacional Ferretera

The 13th edition drew over 55,000 people from over 20 countries. Taiwanese exhibitors who registered through Fastener World stood out from the few Asian companies at the show.



## Hong Kong International Building and Hardware Fair

The show drew over 150 exhibitors, 65% of whom exhibited at this show for the first time. It had an exclusive exhibition hall for Taiwanese exhibitors and another for China. COMPASS CORP., Adela Enterprise and SRC registered the show through Fastener World. The show was affected by the September 11th attack and the world economy suffered a heavy blow, but the show still drew quite a number of Chinese buyers. ■