

BENERI SpA- Offering Retaining Rings & Washers with Truly Italian Quality

by Gang Hao Chang, Fastener World

Based in Vamadrera (Italy), BENERI SpA, founded by President Giampietro Bernabeo has been dedicated to the production of standard retaining rings in metric/imperial sizes and washers in metric sizes compliant with DIN and ASME specifications for half a century. Having five plants in Italy and throughout the world, the ISO/TS 16949/2009 and UNI EN ISO 9001:2008 certified BENERI is capable of completing all manufacturing processes of its products in-house (except for a few surface finishes).

As BENERI has capabilities of mass production of 20 million pieces of products per day and can offer high quality, competitive prices, large-quantity shipments, on-time delivery and excellent stock (nearly 95% of its part numbers available in its Italian stock), many important fastener distributors have become the most consolidated business partners with BENERI since the early 1980s and most of end users of BENERI's products are from the OEM and automotive industries.

The business of BENERI started in the '60s, when its professional team dedicated themselves to the R&D of "WASHERS," which no company in Italy could produce and, however, were highly demanded by OEM and automotive industries at that time, making the company win relevant businesses with many leading brands such as FIAT, Renault and Olivetti Ivrea. "BENERI is synonymous with excellent quality and service; we think this is the main reason for many important OEMs to choose our products," President Giampietro Bernabeo said proudly.



Being a family-owned company, the team members of BENERI, compared to other large-size corporations, could always show much more flexibility in satisfying customers' needs. Three generations from the Bernabeo family have been placed in the most suitable management positions to make sure each customer's requirement be taken care of really well. President Bernabeo said, "BENERI is a small company if compared to the big players in the industry. We consider the company as a big family. We follow each single process directly and on-site, avoiding any loss of time and cost. We know suppliers and customers very well and have long-term relationships with all of them. We personally know our employees and care about each one of them. This is probably our greatest strength."

The services and products of BENERI continue to be customer oriented. For instance, in order to satisfy its customers from the U.S. market, the high-tech mechanical workshop of BENERI could even design and build tooling of the entire range of standard internal and external retaining rings in imperial sizes within only 2 years, which shows BENERI's robust strengths and capabilities to offer its customers better service quality and experience.

With an aim to offer its high quality products to the global related industries and grasp the opportunities to meet all customers, suppliers, friends from the industry and establish new business contact (particularly those in the U.S.), BENERI has exhibited at NIFMSE for 7 consecutive years. BENERI even has a local stock in Chicago to provide U.S. customers with real-time customer service. In this era of "late response may be almost unacceptable to customers," BENERI is doing a really good job in offering customers quick, right-to-the-point and fully satisfying localized solutions."

President Bernabeo added in the end of an interview with Fastener World Magazine, "BENERI expects to be the best standard retaining rings and washers supplier in the market and the only one choice that could offer customers the highest quality parts with the lowest processing costs."

» BENERI SpA contact: Ronny Limonta
Email: Ronnylimonta@beneri.com