

Fastener World's Exhibition Footprints in Emerging Fastener Markets

2018 滙達全球新興市場參展成果豐碩 *compiled by Fastener World*

UAE

Fasteners World Middle East JAN 15-18

One of the world's leading events in the metal working and steel fabrication industry, Fasteners World Middle East 2018, opened on the 15th of January at Expo Centre Sharjah in Sharjah, the third largest and most populous city in the UAE, and continued until the 18th of January. The trade show covered an area of 24-thousand square metres with 6 halls displaying high performance machinery, systems and fabricated metal products. The local government launches this distinguished international trading platform annually. It came with numerous new events this year, including interactive sessions, fabricators forums and Manufacturers Awards, all with the purpose of leading interactions and furthering discussions among local and global fastener manufacturers, traders and suppliers.



TURKEY

Fastener Fair Turkey MAR 01-03

The biennial Fastener Fair Turkey took place March 1-3 at IFM-Istanbul Expo Centre located in Istanbul, the biggest city of Turkey. Main exhibits showcased in the two halls this year included: Industrial Fasteners, Construction Fixings, Assembly & Installation Systems, Fastener Manufacturing Technology and Related Machinery & Service. This Fair drew the attendance of nearly 200 specialized exhibitors from 13 countries (Turkey, Italy, Germany, USA, Spain, France, UK, Netherlands, Israel, Taiwan, India, Japan and China). Turkish exhibitors, in particular, were the largest exhibiting group. Leading Turkish companies were also present to exhibit their products and exchange information with other domestic/foreign buyers. Fastener World also brought 12 companies to the show to showcase their main products. They hoped to demonstrate the advantageous features of Taiwanese products to visiting buyers and establish partnerships with more potential buyers from Turkey and neighboring countries.



INDIA

Fastener Fair India MAY 18-19

After the successful edition in 2016, Fastener Fair New Delhi again opened its gates at Pragati Maidan Exhibition Centre on May 18-19 this year. 165 exhibitors from India, Taiwan, Japan, Germany, Turkey, S. Korea and China were present. Being aware of the booming economy and the internationally friendly business and investment environment, Taiwan's Fastener World Inc. again brought 14 Taiwanese companies to exhibit at Fastener Fair New Delhi 2018. The onsite correspondent of Fastener World Magazine reported, "India currently has a quite booming development in its automotive, rail, road, telecom, energy, construction, petrochemical industries, which all exhibit a great demand for fasteners. As a result, the most specialized fastener exhibition in South Asia- Fastener Fair India, always draws the attendance of nearly 3,000 industry professionals every year and more than 90% of these visitors are local Indian company owners or purchasing representatives from the management level, who have years of experience in purchasing fasteners or related machines from Taiwan, China, other Asian countries or European/American countries."



MEXICO

Fastener Fair Mexico JUN 20-21

Brought by Fastener World, 8 superior fastener and related service manufacturers and suppliers from Taiwan (incl. Sheh Fung, Metal Fasteners, Ko Ying, Jagular, Anchor Fasteners, King Yuan Dar, Fukung, Key-Use) flied to Mexico, one of the largest manufacturing countries in Latin America, to partake in the annually held Fastener Fair Mexico this June in Guadalajara (time: 11:00 a.m. to 5:00 p.m.). Around 120 exhibitors booked their stands this year and they were mainly from local Mexico, USA, Taiwan, Turkey, Spain, Germany,



Belgium, Israel and China. Fastener Fair Mexico is the only one exhibition dedicated to screws, fixings, related machinery and service in Latin America and the fair this year was the 4th edition. The best location of its venue helped draw the attendance of more visitors and buyers from S. America, N. America and even from other regions/countries and made it easier for exhibitors from Taiwan and other countries interested in entering Latin American market to get quicker access to the purchasing demand of local buyers and establish more efficient partnering routes with each other in the near future.

TAIWAN

Taiwan Int'l Fastener Show APR 10-12

This is the only B2B show in Taiwan particularly dedicated to related fastening products, technology and service. In the 2018 edition, 415 companies came to exhibit their latest fasteners, machines, technology, service and various fastening solutions. Fastener World Inc. once again became the most focused exhibitor at the show to offer industry professionals quick, efficient and a complete range of fastener purchasing info and suggestions through free dissemination of magazines and e-books. Many domestic and foreign buyers noted, "Fastener World did help them get complete info regarding Taiwanese and overseas fastener suppliers and those publications handed out from Fastener World's booth also made their purchasing in Taiwan much easier! Some visitors experiencing Fastener World's online B2B system onsite were even impressed by its business matchmaking efficiency."



CHINA

China (Guangzhou) Int'l Fasteners, Spring & Equipment Exhibition JUN 06-08

The 19th edition took place at China Import and Export Fair Pazhou Complex (C Area) this June. Exhibit profile included a variety of fasteners, installation/assembly products, manufacturing machines, applied materials, tools/systems, etc. The marketing team of Fastener World also booked a stand at the exhibition this year in order to observe local market developments and discover potential business opportunities for companies interested in tapping into Chinese market. Fastener World correspondent on-site reported, "Guangzhou has been one of the major commercial and trade cities in Southern China and it has very well-developed and quite booming manufacturing for cars, petrochemical and electric/electronic products. The exhibition this year also attracted several buyers and decision makers from domestic China and other countries to inquire for the most competitive and advantageous products/service."



Fastener Expo Shanghai JUN 20-22

Fastener Expo Shanghai 2018 took place at the new venue – National Exhibition and Convention Center (Shanghai). The 3-day event drew the attendance of nearly 800 exhibitors from around 14 countries/regions to exhibit various standard/non-standard fasteners, industrial fasteners, fastener manufacturing technology & equipment, fastener molds & dies, consumables, materials and related products and technology. Fastener World's onsite correspondent said, "Fastener Expo Shanghai is one of the three largest int'l shows dedicated to fasteners and is also the main gate for many Taiwanese companies interested in entering the Chinese market." The organizer said that the next edition of Fastener Expo Shanghai will take place again on June 26-28, 2019 at National Exhibition and Convention Center (Shanghai).



Save the following dates Fastener World is going to attend!

08/29-31 Hand Tools & Fastener Expo

09/06-08 Expo Nacional Ferretera

09/26-29 Fastener Shanghai

10/03-04 Torque Expo Coventry

10/03-05 M-Tech Mechanical Components & Materials Technology Expo Osaka

10/10-12 China Int'l Hardware Show

10/16-18 Fastener Poland ◆

10/17-19 Taiwan Hardware Show

10/30-11/01 Int'l Fastener Expo ◆

10/30-11/02 Korea Metal Week

(◆ means shows represented by Fastener World)

For exhibition info, please contact Exhibition/Sales Dept. of Fastener World (+886-295-4000 / foreign@fastener-world.com.tw)