



## Supply with High Quality Wire and Committed to the Fastener Industry Upgrades

### Best Quality Wire Completed a New Plant in Kaohsiung

Before founding Best Quality Wire in Annan District of Tainan City (southern Taiwan) in 2004, Mr. Hsiang Wu, the chairman who had been exposed to the manufacture of wire since his young age, had accumulated profound skill and knowledge for more than 20 years of experience. The company started off as a wire trader. As the international market changed, it gradually turned to focus on domestic sales, and it exported products to the clients it found in the Middle East, India, Thailand, Malaysia, UK, etc. Today the

company is an expert of wire production and OEM with many publicly listed fastener clients. Last year, it completed a new plant in Luzhu District of Kaohsiung City (southern Taiwan) aiming to get closer to local market demand.



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### New Plant Boosts Total Capacity to 3,000 Tons

As we all know “Knowledge has no boundaries and is limitless”, and this famous saying is best applied to Mr. Wu. He was deeply aware of the importance of business operation and management, and so he decided to apply for the EMBA program and obtain a degree. He applied the knowledge he learnt to his newly-completed plant, and invested millions of NTD in employing ERP-based barcoding system plantwide. Additionally, he has the inbound materials barcoded immediately after they enter the plant. He said the company is establishing an electronic platform for clients to track product status. Through computerized and digitized management, the company can provide smoother and faster production service. Mr. Wu explained that the expansion of the new factory is to meet the growth of the number of customers and the market demand. Coupling the headquarters with the new Kaohsiung plant, the total plant area reaches more than 13.2 thousand square meters, and the employee count increases to 60.

### Providing Consistent High Quality Steel Wires

President Wu stressed that the company prioritizes wire quality over anything because “it is the quality trusted by clients that brings sustainable profits”. He knows that Taiwan’s fastener industry starts shifting to producing mid/high end automotive fasteners and he has a strong sense of responsibility for this industry. Through his leadership, the company also offers wires to the automotive fastener and special fastener markets, and provides technical consultation on wires. Notably, the company imports a precipitation hardenable stainless steel called SY286 from European-standard-compliant “aperam” that can retain high level of strength and anti-corrosivity in high-temperature conditions. SY286 can be used to produce fasteners for car engines and aircraft engines. Moreover, the company imports stainless steel wires from “UGITECH” as well. Best Quality Wire increases its added values by importing special materials with hopes that Taiwan’s fastener companies will speed up industry upgrade as they purchase those materials. Furthermore, the company can provide a platform for Taiwanese fastener companies to purchase various wires for small-lot trial manufacture. The platform is also open for inquiry from foreign companies with bases established in Taiwan.

### Introducing Patent Oil Waste Separator Machine

Mr. Wu is not only specialized in wire manufacturing but also focuses on the development and research of machinery. Despite a few bottlenecks and almost giving up, he spent more than NTD 6 million and 7 years successfully developing the patented “automatic sludge separator” with his determination and strong sense of purpose for the industry. The machine can recycle metal scraps and 30% to 50% waste oil to save cost and reduce waste discharge. He said the motive behind this machine is when he saw the Japanese companies using waste oil processing machines on cars. He had a quick idea to modify into a machine build that can be planted on fastener production lines. “After planting our sludge separator, clients are spared from the need to clean waste oil and their machines can extend life for another 10 years! This means reducing ever-increasing environmental cost, saving time, saving labor and improved operability for clients.”

The patented machine has been supplied to many companies. President Wu hopes it will help Taiwan’s fastener industry achieve a higher level of environmental protection. With abundant marketing knowledge and R&D capability, the president has his own set of philosophy in talent training. “Companies earn money by management. My way of talent training is to give them more room for brainstorming besides working.” The patented machine and high quality wires created from his philosophy will work in both ways to continuously expand his business empire. ■