

Combining Unique Manufacturing Technique with Strict Quality Control to Become a Professional Fastener Manufacturer

Yuyao Biaoer Trading Co., Ltd.



Yuyao Gao Zhong Ya Fastener Factory Plant No. 2, also known as Yuyao Biaoer Trading Co., Ltd., was established in 1993 and is specialized in the production of high-temperature and high-pressure resistant fasteners. Over the past 8 years, Yuyao Biaoer has been dedicated to the production and R&D of ball-type parts and gradually making its sales network more complete. Yuyao has been certified to ISO 9001: 2000. GB798 eyelet bolts, DIN444 eye bolt and related ball type hardware Yuyao Biaoer currently manufactures have been always the first choice of domestic and foreign companies purchasing fasteners and the top components supplier for international brands.

Main products of Yuyao Biaoer include:

(1) Eyelet bolts (GB798, also called well-engineered eye bolts) and eyebolts (DIN444), which have very smooth ball-shape appearances and high precision threads. They can greatly increase the quality of clients' products when used as accessories (available in stock).

(2) Various non-standard ball-shape hardware with shanks, applicable to various food processing machines, textile machines, medical devices and mini trucks.

(3) Industrial door hinges & assortments (available in stock).

Products are available in materials like iron, copper and stainless steel and the specifications are in the range of M5-M100. In terms of the volume of products, as many clients of Yuyao Biaoer from different industries continuously place medium to small batch orders, the company has had various non-standard parts in stock, which can shorten the time needed for manufacturing and make the product development cycle of clients shorter, thus saving the time and cost for R&D.

The business profile of Yuyao Biaoer includes products applied to elevators, ship machinery, electric facilities, pharmaceuticals and food processing machines. Recently, its business has been also expanded to the turned parts for robotic arms.



Due to the trend of industrial automation and the declining number of employees, Yuyao Biaoer has planned to set up a new warehouse. In addition, due to the change in the number of employees, changes have appeared in the proportion of client categories. Originally, the proportion was 70% for end users and 30% for distributors. However, the current proportion for end users has been on a gradual decline, whereas the proportion for distributors is increasing. Yuyao Biaoer mainly focuses its business on export. Germany takes 60% of its export and the rest of proportion is shared by USA and other markets. In the future, the company will also plan to expand business to other emerging markets in S. America and continue to release excellent quality products to a wide range of clients.

General manager of Yuyao Biaoer, Mr. Lifei Ruan said, "Facing the competition in the global fastener market and challenges from our competitors that are also leading players in the market, Yuyao Biaoer respects them and wishes them all the best. At the same time, we will strive to establish our own high quality factory management system to offer stable quality, shorten the manufacturing time and build up a co-shared inventory system with our competitors and clients. In the area of ball-type hardware with shanks (similar to eyebolts), Yuyao Biaoer looks forward to going further with more successful results."

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